

Recruitment

- Local Subsidy- cinema tickets

Reward members

- Discounted local events
- Participation in “non-HASSRA” events (Ticket refunds)
- Lottery
- Bonus ball (lottery)
- Free 1 year membership- prize draw

Regional incentives

- Retention of members
- Management support
- Pedometers promotion items
- Highlighters promotion items
- Welcome pack- goodies and info

Communication

- All staff e-mails
- Local intranet pages (news updates)
- Notice boards
- HASSRA intranet pages
- Picture boards- photo from events
- Clearly identify HASSRA messages
- HASSRA headlines “hard copies”

Financial Aspect

- Subs paid at the right time
- Prompt replies from regional finance manager
- Save money on national events by putting in back into clubs
- Local- raffles
- Possible local lottery

Engagement with members

- Open communication with members e-mail all staff
- Posters in tea room promoting events
- Free raffles- Easter/Christmas
- Find out what works best
- Quiz nights seem best
- Small works best i.e. don't go for big numbers to attend events